RECRUITMENT AND SCHOLARSHIPS/FELLOWSHIPS

What programs and initiatives has your school found successful in the recruitment of minority and/or female students?

The recruiting efforts for the MBA program are primarily focused on professionals because we prefer our applicants have significant professional experience before enrolling in the program. However, we do attend undergraduate career/graduate school fairs at Historically Black Colleges and Universities. We also have information sessions for undergraduate minority student organizations on their campuses. We offer on-campus events to showcase the Owen experience.

To recruit professionals to enroll as students in our program, we attend the National Black MBA conference and the National Society of Hispanic MBAs conference. We partner with several other organizations that provide training for minority groups. We encourage minority alumni to refer people to the program. We previously designed brochures and e-mail campaigns highlighting minority success stories. They are invited to attend our annual Diversity Symposium to address challenges facing minorities in business. We also invite them to attend our recruiting fairs, as we do for all of our inquiries.

Please describe any scholarship and/or fellowship opportunities for minority and/or female students attending your school.

**Name of scholarship program:** Owen Diversity Scholarship, Women

**Deadline for application:** Second round application deadline (January 19th in 2009)

**Scholarship award amount:** Half to full tuition each year of the two-year program ($20,000 to $40,000)

**Website or other contact information:** www.owen.vanderbilt.edu/vanderbilt/Programs/mba/mba-admissions/financing-your-mba/scholarships-awards/index.cfm

We offer scholarships ranging from $20,000 to full-tuition awards based on the degree to which an individual demonstrates how he/she has supported the academic, personal or professional advancement of underrepresented minorities (individuals who are citizens or permanent residents of the United States and are of African-American, American Indian, Hispanic American or Pacific Island American descent). To be considered, you must submit an essay (no more than 250 words) with your first- or second-round application describing the one most relevant experience that qualifies you for this award.

**Name of scholarship program:** Owen Diversity Scholarship, Underrepresented Minorities

**Deadline for application:** Second round application deadline (January 19th in 2009)

**Scholarship award amount:** Half to full tuition each year of the two-year program ($20,000 to $40,000)

**Website or other contact information:** www.owen.vanderbilt.edu/vanderbilt/Programs/mba/mba-admissions/financing-your-mba/scholarships-awards/index.cfm

We offer scholarships ranging from $20,000 to full-tuition awards based on the degree to which an individual demonstrates how he/she has supported the academic, personal or professional advancement of women. To be considered, you must submit an essay (no more than 250 words) with your first- or second-round application describing the one most relevant experience that qualifies you for this award.

**Name of scholarship program:** National Black MBA Scholarship Program

**Deadline for application:** April 30, 2009

**Scholarship award amount:** Up to $15,000

**Website or other contact information:** www.nbmbaa.org/index.aspx?pagid=789

For consideration, please submit an essay, resume and transcripts. Applicants must be enrolled in a full-time graduate business program in a college or university in the United States accredited by the AACS/C (AACSB International) at the time of award (September). Recipients will have to travel to Washington, D.C., for the NBMBAA Annual Conference in September, where they will volunteer for a minimum of four hours. At the conference, and throughout the year, recipients must participate in limited public relations activities. Recipients must also attend the scholarship brunch and the awards program in Washington, D.C. Recipients become active members in their local chapters and join the NBMBAA Scholarship Advisory Team and Scholarship Alumni Club.

**Name of scholarship program:** National Society of Hispanic MBAs Scholarship Program

**Deadline for application:** April 30, 2009

**Scholarship award amount:** Varies

**Website or other contact information:** www.nshmba.org/financial-assist

Applicants must be a U.S. citizen or legal permanent resident of Hispanic heritage, with a minimum grade point average of 3.0 on a 4.0 scale (or the equivalent) from either a bachelor’s degree or master’s degree, or have a minimum grade point average of 2.75 on a 4.0 scale (or the equivalent) from a bachelor’s degree in combination with two years of full-time work experience. Applicants must be current NSH MBA members. (If you are not
A Honolulu native, Bruce Cooil worked as a biostatistician at the Institute of Health Research in San Francisco before pursuing his doctoral studies at the Wharton School. At Wharton, he was awarded the Dean’s Fellowship in Statistics and the Bursk Prize. After earning his PhD, Professor Cooil joined Owen’s faculty in 1982. At Owen, he has received the 2004 Dean’s Award for Research Productivity and the 2003 Dean’s Award for Research Excellence, and several teaching awards, including election as Outstanding Professor by the executive MBA class of 2004, and the Dean’s Award for Teaching Excellence. Overall, his publications have received more than 1,370 citations and have appeared in business, statistics and medical journals, including the Journal of Marketing Research, Journal of Marketing, Marketing Science, Psychometrika, Journal of the American Statistical Association, Annals of Probability, Circulation and New England Journal of Medicine.

Nicole Thorne Jenkins, associate professor of accounting
Professor Jenkins is a leading authority on financial accounting and corporate governance, and has had extensive experience at one of the world’s top accounting firms. Her research on stock repurchases and accounting restatements has appeared in such leading publications as the Journal of Accounting and Economics, The Accounting Review and Review of Accounting Studies. Among her current research interests is financial accounting with a focus on unconventional mechanisms for earnings management, such as restatements and stock repurchases. Prior to joining Owen, Jenkins served as assistant professor of accounting at the Olin School of Business at Washington University in St. Louis. She also spent five years as a senior auditor at Price Waterhouse LLP in Washington, D.C. and currently serves as an expert witness in cases dealing with financial reporting regulations. Her research has been presented at numerous seminars and conferences held by academic institutions and professional associations, and has been widely cited in the financial press. Jenkins currently serves as a member of the American Accounting Association, American Institute of Certified Public Accountants, Tennessee Association of Certified Public Accountants and the National Association of Black Accountants.

David Owens, clinical professor of business strategy and innovation; faculty director, Professional Development Institute; assistant to the provost for strategy process innovation
Professor Owens serves on the faculty at Vanderbilt University’s Graduate School of Management in the area of organizational behavior. Specializing in strategic innovation and product development, Owens also delivers executive education programs and consulting services to a wide range of clients around the world. Owens’ research has been featured in The New York Times, Wall Street Journal, London Guardian and San Jose Mercury News, as well as on NPR’s Marketplace. His recent education and consulting work in the area of business strategy, innovation process and product development have included engagements with NASA, LEGO, Gibson Guitars, Bristol-Meyers Squibb, Sygen International, OrangeUK, Alcatel, Tetra Pak, the Nashville Airport Authority and Baptist Hospital, among others. He has also performed product design consulting work for a variety of firms including Daimler Benz, Apple Computer, Coleman Camping, Corning World Kitchen, Steelcase and IDEO. Owens earned his PhD in industrial engineering and engineering management through a four-year joint fellowship program between the Graduate School of Business and the School of Engineering at Stanford University. He also holds an MS in engineering product design and a BS in electrical engineering from Stanford. Before pursuing his PhD, Owens became registered as a professional electrical engineer while working at the San Francisco International Airport, after which he worked as a product design engineer at IDEO Product Development Inc. in Palo Alto, Calif. Currently, Owens teaches graduate-level core courses in leadership, workteam management and organization design in the organizational studies area at Owen, and he teaches elective courses in strategic innovation and product design in the entrepreneurship and innovation area. Professor Owens’ research focuses on innovation and change in organizations, informal status processes in groups and group composition.
Please provide information about prominent female faculty members at your school.

Anise Mastin. MBA 2003, senior marketing manager, IBM Business Systems Division

Mastin earned a BBA with emphasis in information systems management from Belmont University. She then accepted a role as an applications software developer with Willis Corroon, Inc. in Nashville, Tenn., where she was subsequently promoted to senior lead developer in only 18 months. After three years with Willis, Mastin decided to pursue an MBA at Owen Graduate School of Management to support a career transition into the marketing field. Mastin entered the Vanderbilt MBA program with a dual concentration in marketing (brand management) and e-commerce. She served as VP of operations for Owen Student Government, VP of finance for Owen Marketing Association as well as graduation speaker for the Vanderbilt Black Graduates Ceremony. Upon graduation in May 2003, she accepted a position with IBM as an associate marketing manager for he semiconductor products group in Burlington, Vt. Mastin has realized additional promotions to now serve as senior marketing manager, IBM Business Systems Division in Atlanta, Ga. She is active in volunteerism, serving IBM internally as chief marketing officer for Atlanta Spirit steering committee, Atlanta Black Network marketing and communication chair, and chair of Multicultural Women Leadership Series. External to IBM, Mastin serves on the board of directors for the Partnership Against Domestic Violence and is a United Way VIP alumnus. She thoroughly enjoys adventure activities (hiking, biking and skiing) as well as dancing, outdoor sports and involvement in Christian ministry.

Howard Brathwaite. MBA 1992, vice president business intelligence, MTV Networks

Prior to his position at MTV Networks, Mr. Brathwaite served as national sales effectiveness manager for Masterfoods USA Inc., a division of Mars. He holds a MBA in management from Vanderbilt Owen Graduate School of Management and BS in management from University of the West Indies.

David Walker. MBA 1984, assistant vice president, Van Kampen Investments, Inc.

Mr. Walker is co-lead of the Van Kampen Technology Fund, the Morgan Stanley Information Fund, the Morgan Stanley Variable Information Fund and Sun America Technology Portfolio. Walker is also the co-portfolio manager responsible for Developing Technologies UIT. He joined Van Kampen as a quantitative analyst in 1990. Walker has 17 years experience in the investment industry. Prior to joining Van Kampen, Walker was a banking officer for the Bank of New England. He received his BS from Duke University and his MBA from Vanderbilt University. He is a CFA charter holder and a Chartered Market Technician.

Please provide information about prominent female faculty members at your school.

Dawn Iacobucci. E. Bronson Ingram Professor of Marketing

Professor Iacobucci is a renowned expert on networks, customer satisfaction and service marketing, and quantitative psychological research. She has developed advanced customer satisfaction models and analyzed such topics as differences between consumer experiences across a variety of products and services and the impact of cultural differences on customer perceptions. In addition, she has consulted extensively for several top U.S.-based companies. Iacobucci’s research has appeared in leading publications such as Marketing Science, Harvard Business Review, Journal of Marketing, Journal of Marketing Research, Psychometrika, Journal of Applied Psychology and the Journal of Service Research. Among her current research interests are structural equations models for international databases on customer perceptions of value, what marketing managers need to know about customer satisfaction differences to successfully facilitate their corporate strategy and statistical tests for mediation analyses.

Nancy Lea Hyer. associate professor of management

Professor Nancy Lea Hyer is one of the leading academics in the operations field. Her work in the academic and business communities has focused on cellular manufacturing, process redesign and project management. Before joining the Owen faculty in 1992, Hyer served as operations research manager for Hewlett-Packard Network Measurements Division in Santa Rosa, Calif. She was also an associate professor of business at the University of North Carolina at Chapel Hill and a visiting professor at the Estonian Business School. At Owen, Hyer served as associate dean for academic programs from 1992 to 2001. Over the years, her professional activities have been diverse and abundant. They include a term as president of the Operations Management Association; membership on the review boards of a number of academic journals; and consulting and training assignments with such organizations as Provident Bank, Cigna Insurance, Boeing, McDonnell Douglas, Genesco, Ingram Barge, Hewlett-Packard, Hancor, Performance Food Group, Baptist Hospital, Black & Decker and the U.S. Army. Hyer’s book Reorganizing the Factory: Competing through Cellular Manufacturing, written with Urban Wemmerlov of the University of Wisconsin-Madison, was recently released by Productivity Press.

Debra Jeter. associate professor of accounting

A certified public accountant with a distinguished record of professional achievement and participation in the activities of the American Accounting Association (AAA), Professor Jeter has also won numerous accolades for her teaching excellence. She has been a member of the faculty of the Owen Graduate School of Management at Vanderbilt University since 1995. In 2006, she was chosen by Beta Alpha Psi and Murray State University, where she received her BS and MBA, for the Outstanding Alumnus Award. A recipient of the Owen School’s Webb Teaching Award in 2002 and its Dean’s Award for Teaching Excellence in both 1998 and 2003, Jeter has taken her award-winning skills overseas and broadened her experience through multiple international teaching and research assignments. In 1998, 2000, 2002 and 2004, she taught at the Vlerick School of Management in Ghent, Belgium in the international executive MBA program. She is currently serving as a visiting research professor at the University of Auckland, New Zealand, making annual visits to collaborate on academic research for the past four years. Jeter has published numerous articles on a broad range of subjects, including the market for audit services, auditor reporting decisions, components of earnings, the quality of earnings and the modern manufacturing environment. She has also written articles for popular magazines on practical subjects ranging from insurance to taxes. In addition, she has co-authored two textbooks: Advanced Accounting and Cost Accounting: A Decision Emphasis. Jeter’s many awards and honors include scholarships and fellowships from Deloitte Haskins & Sells, KPMG Peat Marwick and the American Accounting Association (AAA). She has been active throughout her career in the AAA, serving yearly as discussant, moderator, panelist or presenter at the annual meetings and at the mid-year auditing..
section meetings. She served as a senior scholar at the AAA annual meeting in 2005. Jeter also served on the editorial advisory and review board of The Accounting Review from 1997 through 2002.

Please provide information about prominent alumnae from your school.

Adena T. Friedman, MBA 1993, chief financial officer, NASDAQ Stock Market, Inc.

Adena T. Friedman has been executive vice president of data products of Nasdaq Stock Market Inc. since January 2002 and oversees market information services. In October 2003, Friedman assumed additional responsibilities as head of the corporate strategy of Nasdaq. Prior to her current position, she was executive vice president, corporate strategy and data products from February 2008 to June 2009, senior vice president of Nasdaq Data Products from January 2001 to January 2002, vice president of OTC Bulletin Board, mutual fund quotation service and NasdaqTrader.com from January 2000 to January 2001, director of OTC Bulletin Board and mutual fund quotation service from August 1997 to January 2000, and marketing manager overseeing Nasdaq’s marketing efforts to broker-dealers from April 1995 to August 1997. Friedman joined Nasdaq in 1993. She earned an MBA, with honors, from Owen Graduate School of Management, Vanderbilt University, in Nashville, Tenn. She holds a BA in political science from Williams College.

Carin Barth, MBA 1986, president, LB Capital, Inc.

Carin Barth is president of LB Capital, Inc., a private equity investment firm she co-founded in 1988. She was recently appointed a commissioner to the Texas Department of Public Safety. Barth serves on the board of directors for Western Refining, Inc.; the advisory board of Amegy Bancorporation, Inc., a wholly-owned subsidiary of Zions Bancorporation; Methodist Hospital Research Institute; and the Ronald McDonald House of Houston. She is also chairman of the endowment at Texas Tech University, and a member of the Young President's Organization. From 2004 to 2005, Barth served as chief financial officer of the U.S. Department of Housing and Urban Development in Washington, D.C. She is a former member of the investment committee for the city of Houston and served as a board member of the Houston Convention Center Hotel Corporation. Barth holds a BS in economics from the University of Alabama and an MBA from the Vanderbilt Owen Graduate School of Management.

Debora A. Guthrie, MBA 1979, chairman and chief executive officer, Capitol Health

Debora A. Guthrie is the founder and CEO of Capitol Health, a venture capital firm specializing in early stage health services investing. She has had a highly focused 29-year career in private and public investing and financing of health care companies. She has 19 years of experience as a venture capitalist and spent 10 earlier years as an investment banker, all in the health care industry. Since 1996, Guthrie has served as a director of AmSurg, the leading publicly-traded outpatient surgery center company, while also serving on the board of directors of WIN Healthcare and OrthoNet, two market leading health care services companies in Capitol Health’s portfolio. She earned her BA in economics from the University of the South (Sewanee) and an MBA from the Vanderbilt Owen Graduate School of Management.

CURRICULUM AND RESEARCH

Please provide information on any classes and concentrations that focus on issues related to women or minorities.

International Management and the Global Marketplace

This course is about globalization and the implications for management. It describes the landscape of international business through study of the growth, institutional framework, varieties and challenges of doing business across national political borders. Challenges include differences in legal frameworks, cultural institutions and norms, languages and political environments as well as the existence of separate currencies. These challenges affect strategic choices governing how and why companies respond to these global pressures. Student groups prepare a foreign business expansion plan.

Professions and Society (offered by the Cal Turner Program)

Professions and Society is a trans-institutional course that engages professional students in critical reflection of their intended profession and places it within a broader social context. The students learn about their own profession, including the overlapping concerns they may have with professionals from other fields, as they engage with the faculty from the Vanderbilt Law School, Owen Graduate School of Management, the Divinity School, School of Nursing and School of Medicine. The specific focus of the course varies each year. In spring 2006, the course asked students to:

- Examine moral and ethical challenges facing the professions, particularly in the context of gender;
- Compare and contrast the basic assumptions held by the five different professions examined in the course;
- Identify strategies for addressing moral and ethical challenges that face the professions, both on an individual and organizational level; and
- Assess the implications of the ethical and moral challenges for leadership within their profession and communities.

The topic of gender was approached from a wide range of perspectives throughout the course. Among some of the questions to be addressed are: Does gender affect individuals in their training and development as professionals, and if so, how? Are there biological differences between men and women, boys and girls that matter in the practice of the professions? How do professions and professionals reinforce, modify or transform gendered understandings and practices that affect those to whom they provide their services?
Please describe any faculty and/or student research projects that focus on diversity, multiculturalism and minority issues.

Professor Bruce Barry's research and expertise lie in two areas: (1) Social issues in management, including ethics, workplace rights, public policy and the social impact of new media; and (2) The psychology of interpersonal and group behavior in organizations, including power, influence, negotiation, conflict and justice. His published articles and chapters include:


Dr. Ray Friedman, the Brownlee O. Currey Professor of Management, specializes in negotiation, conflict resolution, Chinese management and diversity. He is an expert on employee network groups for women and minorities, and has written about racial difference in justice perceptions in organizations. His articles include:


ORGANIZATIONS AND STUDENT LIFE

Please provide information on your school diversity student and alumni organizations.

Owen Black Student's Association

The Black Student's Association's mission is to provide vehicles for the attainment of success for students of African descent during and after the Owen experience, to create and sustain an awareness within the Owen community of unique African/African-American contributions and to provide leadership assistance to the African-American community.

Women's Business Association

The mission of the Women's Business Association is to provide all women at Owen with social and professional opportunities to interact, exchange ideas, network and develop strong business leadership skills to ensure success while at Owen and long after graduation. All women at Owen are members of the Women's Business Association. In order to make certain that each woman feels a part of the organization, we charge no membership dues.

Latin Business Association (LBA)

The association is dedicated to support the job search of its members and promote the Latin culture within the Owen Community. The LBA's main activities involve the organization of the trip to the NSHMBA Conference and the Carnival Party in MOD I.

Please also provide information on any programs, including on-campus and universitywide programs in which MBA students participate that focus on issues related to women or minorities.

Habitat for Humanity

The Vanderbilt chapter of Habitat for Humanity exists to serve the community by building affordable housing, encouraging awareness and increasing volunteerism in an effort to end homelessness. Habitat for Humanity works in partnership with the people in need and community volunteers to build decent, affordable housing. The houses built are then sold at a no-profit price and with no interest charged.

Youth About Business (YAB)

YAB conducts one of the most innovative leadership-training programs for youth in the marketplace today. The vision of Youth About Business is to provide an innovative training program to prepare youth to be successful in a business environment. Our mission is to expose youth to business theory and principles through our experiential learning model.

Please provide information on any institutes and/or related programs that focus on diversity.

Diversity Symposium

This event is especially targeted for prospective U.S. minority applicants. The symposium helps candidates learn about student life, issues facing minorities in business and Vanderbilt's commitment to diversity. It is held in conjunction with Discover Weekend and provides an up-close and personal view of all we have to offer.
Women in Business Symposium
This event is especially targeted for individuals interested in learning about the challenges and opportunities facing women in business. Hear firsthand from students and alumni on what life is like as a woman in the Vanderbilt MBA program and in post-MBA careers. A corporate guest speaker will let participants know why businesses value diversity and give advice on how to succeed.

Please describe any off-campus resources, activities, programs and/or organizations that may be of interest to minority or female students.

National Black MBA Association local chapter
The Greater Nashville Chapter of the NBMBAA is a nonprofit organization that has focused on providing African-Americans with the opportunity to pursue higher education and achieve economic wealth since 1995. The Nashville chapter is at the forefront in meeting the needs of the Nashville community and providing opportunities for our members to really make a difference. The chapter currently has more than 170 members.

Hispanic Nashville Notebook
The Hispanic Nashville Notebook’s mission is to introduce Hispanics to Nashville and vice versa, the result being “mucho gusto.” Provides news and information of interest to the Hispanic members of the Nashville community or, as someone once said, “for the Hispanic and Hispanic curious.”

CABLE
CABLE is Tennessee’s largest and most established network of professionals helping women reach their full potential with more than 500 members and a 30-year history. CABLE is a dynamic resource for networking and learning, enabling its members to grow their businesses, build their careers and serve their communities.

Nashville Black Chamber of Commerce
The Nashville Black Chamber of Commerce’s mission is to economically empower the Black community through the promotion, education and advancement of its businesses and their partners.

Nashville Area Hispanic Chamber of Commerce
We are determined to build a future that will increase the contributions of Hispanics to our country. We believe in earning the due respect through hard work, participation and meaningful collaborations that can increase business relationships and partnerships between our nation’s corporate sector and Hispanic-owned businesses.

CAREER OPPORTUNITIES

Please describe any diversity recruiting events for employers recruiting minority and/or female students at or near your school.
The Owen Graduate School of Management participates in the National Black MBA and the National Society of Hispanic MBAs conferences, enabling its students to attend and network.

STRATEGIC PLAN AND LEADERSHIP

Please provide your school’s diversity mission statement.
Nearly 40 countries and many ethnic groups are represented in the Vanderbilt MBA program, so cross-cultural awareness and understanding are critical. The ideal student has an interest in and appreciation for other cultures—perhaps through his or her family heritage, learning more than one language, or spending time studying, working, living or traveling in a different culture. By fostering diversity of nationality, ethnicity, gender, sexual orientation, educational and professional experience, and personal backgrounds and goals, we can enhance the Vanderbilt MBA experience for everyone.

In addition to appreciating the diversity of our global community, successful applicants make a difference locally through involvement and leadership in academic and professional associations, civic and religious groups, and extracurricular and recreational activities. Group projects, case presentations, classroom discussions, work with outside organizations and student clubs provide opportunities for Vanderbilt MBA students to improve their already-sharp communication and teamwork skills.

How does your school’s leadership communicate the importance of diversity to your student body, faculty and administration?
The Owen Graduate School of Management begins demonstrating the importance of diversity to its students before they even matriculate. Recruiting events like the Diversity Symposium and Women in Business Symposium illustrate Owen’s commitment to diversity to prospective students. Owen’s collaboration with and participation in national organizations that support minority students, such as the NBMBAA and the NSH MBA, also demonstrates the importance of diversity and support of diversity initiatives.
DEMOGRAPHIC INFORMATION

Please describe the demographics of your most recent entering class.
Percentage of female students: 25 percent
Percentage of minority students: 13.3 percent
  White/Caucasian: 83.3 percent
  African-American/Black: 4.2 percent
  Hispanic/Latino: 2.1 percent
  Asian: 6.9 percent
  Multiracial: 0.7 percent

Average age of students: 28

Please describe the geographic diversity of your most recent entering class.
Percentage of U.S. citizens and permanent residents: 81.8 percent
Distribution of students from different U.S. regions:
  Mid-Atlantic: 4.5 percent
  Midwest: 4.5 percent
  Northeast: 16.5 percent
  South: 34.1 percent
  Southwest: 9.1 percent
  West: 13.1 percent

Please describe the selectivity of your school for the most recent application cycle.
Number of applicants: 986
Number of admits: 352
Number of matriculants: 176

Please describe the academic and employment backgrounds of your most recent entering class.
Average years of pre-MBA work experience: 4.6
Percentage of students coming from different industries pre-MBA:
  Finance/real estate: 33.3 percent
  Media/entertainment/marketing: 10.3 percent
  Technology: 7.5 percent
  Health care: 6.9 percent
  Manufacturing: 6.3 percent
  Government/military: 5.7 percent
  Nonprofit: 5.2 percent
  Consulting: 2.9 percent
  Consumer products: 2.3 percent
  Telecom: 2.3 percent
  Energy: 1.7 percent
  Retail: 1.7 percent
  Transportation: 1.7 percent
  Other: 12.1 percent
Percentage of students who studied different undergraduate disciplines:

- Humanities: 10.2 percent
- Social sciences: 9.7 percent
- Science: 4 percent
- Business/commerce: 31.8 percent
- Economics: 18.1 percent
- Engineering: 13.1 percent
- Computer science: 2.8 percent
- Law: 0.6 percent

Please provide student employment information for the most recent graduating class.

Average starting salary: $89,268

Percentage of students entering different industries:

- Consulting: 18 percent
- Consumer products: 7 percent
- Financial services: 33 percent
- Manufacturing: 5 percent
- Media/entertainment: 5 percent
- Pharmaceutical/biotechnology/health care products: 11 percent
- Real estate: 5 percent
- Technology: 11 percent
- Other: 5 percent

Percentage of students working in different functions:

- Consulting: 20 percent
- Finance/accounting: 43 percent
- General management: 7 percent
- Human resources: 6 percent
- Marketing/sales: 18 percent
- Operations/logistics: 5 percent
- Other: 1 percent

Major recruiting companies:

- Asurion
- Bank of America
- Cap Gemini
- Citigroup
- Dell
- Deloitte
- FedEx
- General Electric
- Google
- Hanes Brands, Inc.
- Harrah's Entertainment
- Johnson and Johnson
- PricewaterhouseCoopers LLC
- National City
- Scott Madden